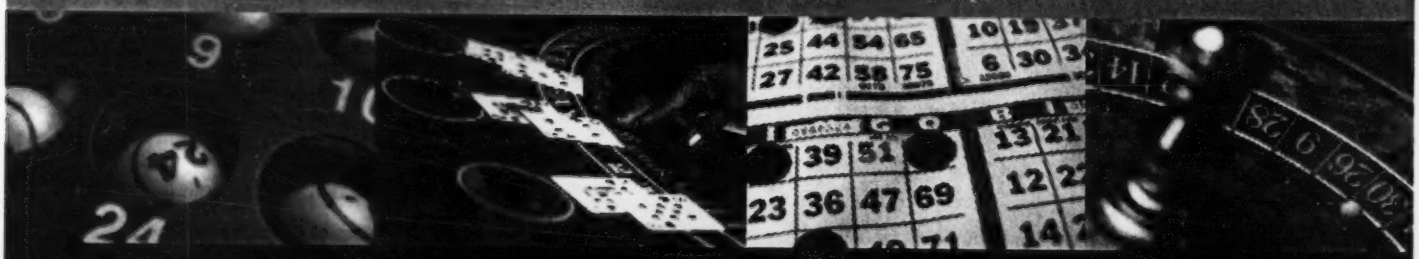
Charitable Gaming in Alberta

2002-2003 IN REVIEW



Alberta Advantage

Alberta

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Mandate

In accordance with the *Gaming and Liquor Act*, the *Criminal Code* (Canada) and within the policy framework established by the provincial government, the mandate of the Alberta Gaming and Liquor Commission (AGLC) is to:

- license, regulate and monitor gaming and liquor activities in Alberta;
- define operating policies and procedures for gaming and liquor activities;
- ensure integrity in the operation of gaming and liquor activities;
- collect gaming and liquor revenue;
- ensure business and program operations are run efficiently and effectively;
- disburse provincial lottery revenues;
- support industry and government initiatives to address problem gambling and responsible alcohol consumption; and
- communicate to gaming and liquor stakeholders accurate and timely information.

The AGLC administers the Alberta Lottery Fund under the provisions of the *Gaming and Liquor Act*.

Charitable Gaming Model

OVERVIEW

The purpose of charitable gaming in Alberta is to benefit charitable and religious groups. Under the province's charitable gaming model, eligible charitable or religious groups are licensed to conduct certain gaming activities, namely casinos, bingos, pull-tickets, and raffles.

The AGLC is committed to ensuring that the financial return to charitable and religious groups is maximized through these charitable gaming activities, and it does this by setting appropriate policies, procedures, and terms and conditions for their conduct. Maximizing financial returns in turn leads to greater benefits for the organizations, the programs and activities they deliver, and their communities.

Maintaining the integrity of gaming activities is also a prime focus of the AGLC. Through ongoing reviews of gaming activities, a diligent licensing process, and strict enforcement of policies, procedures, and terms and conditions, the AGLC works to ensure that groups licensed to conduct charitable gaming activities do so according to the requirements of their licence, with proceeds used to benefit Albertans.

On August 21, 2003, the MLA Review Committee on Charitable Gaming Licensing Eligibility and Use of Proceeds report was released. It contains 41 recommendations – accepted by government – intended to update the current charitable gaming policies and make them clearer to everyone involved in charitable gaming in Alberta. The revised Charitable Gaming Policies Handbook can be found on the AGLC's Web site at www.aglc.gov.ab.ca.

ELIGIBILITY REQUIREMENTS

A charitable or religious group is eligible for a licence to conduct gaming activities if the group:

- actively delivers a program or service which provides a benefit to a significant segment of the community. The program or service must be reasonably available to all members of the general public who qualify and wish to participate in that program or use that service; and
- uses revenue from its gaming activities for a charitable or religious objective or purpose.

Charitable Gaming Model

With the completion of the MLA Review Committee on Charitable Gaming Licensing Eligibility and Use of Proceeds, two types of groups who were not eligible in the past are now eligible for gaming licences based on the charitable benefit they provide to the community.

These are:

- Non-profit child care groups, provided that they hold a government daycare licence and their program is open to all members of the community; and
- Adult sports groups with a youth component that meet the other associated requirements.

The MLA Review Committee on Charitable Gaming Licensing Eligibility and Use of Proceeds report is available on the AGLC's Web site at www.aglc.gov.ab.ca, or by calling (780) 447-8600 (dial 310-0000 for toll-free access outside Edmonton).

ELIGIBLE GROUPS

The types of groups who are eligible to obtain licences to conduct charitable gaming activities can be categorized as follows:

CATEGORY	DESCRIPTION
Agriculture	Organizations registered under the *Alberta Societies Act* or *Agricultural Societies Act* as an agricultural fair or exhibition board.
Arts	Performing visual and literary arts groups which focus on art galleries, dance, general and instrumental music, choral, opera, theatre, historical and multicultural organizations, and museums and archives. This also includes marching, school and youth bands, and related groups such as parent associations and booster clubs.
Community	Groups whose activities are of a general nature that support a variety of programs in the community (for example, community associations and community leagues).

Charitable Gaming Model

Education	Organizations including playschools, non-profit child care groups that hold a government daycare licence, kindergarten, preschools, private schools, parent organizations in support of educational programs, and colleges, technical institutions and universities.
Medicine-Health	Organizations assisting those afflicted with a specific physical or mental disorder, organizations supporting basic medical research, and auxiliaries or support groups to health care facilities and people who are physically disabled.
Multiculturalism	Organizations which identify themselves with a country of specific ethnic origin and whose activities are of a general nature that support a wide variety of programs in the community.
Recreation	The organizations' activities are not of a competitive nature. They may include support for recreational facilities and parks and recreation organizations, among others.
Religion	Churches, parishes, temples, synagogues and auxiliary groups which support the religious activity and focus on furthering religious principles and objectives.
Senior Citizens	Organizations where the majority of membership is 60 years of age or older. Includes resident "clubs" in senior citizen homes and groups providing recreational and social activities for senior citizens.
Service	Fraternal, service and veteran organizations which are established by a statute or international/national "charter."
Social Action	Organizations which focus on specific issues of social concern and promote these issues through social and educational programs.
Sports	Organizations which support competitive amateur individual and team sports, including adult sports groups with a demonstrated youth component.
Youth	Organizations providing a variety of programming for young people, including auxiliary groups in support of these organizations.

Charitable Gaming Model

STRUCTURE

To be eligible for licensing, the applicant groups must:

- have a broad based volunteer membership;
- have an executive democratically chosen from its volunteer base*;
- not pay its members, directors or officers;
- have programs which benefit a large segment of the community, not the individual members' self interest;
- be a not-for-profit organization;
- have volunteers who are responsible for establishing, maintaining control of, and delivering the group's programs; and
- be incorporated (if a licence fee is required).

* An accepted recommendation from the MLA Review Committee on Charitable Gaming Licensing Eligibility and Use of Proceeds report allows for the appointment of up to 25 per cent of a charitable group's executive members by an external entity.

USE OF PROCEEDS

Returns from charitable gaming activities are intended to be used in a way that directly benefits communities. Gaming revenue may be used to pay prizes and expenses needed to operate an event. The remaining proceeds must then be used for previously approved charitable or religious purposes. Groups applying for a charitable gaming licence must specify on their application forms how they intend to use proceeds, and must submit financial reporting forms within a specified time frame after their event.

Charitable Gaming Model

The following are some examples of ways that charitable gaming activities benefit the community at large:

CATEGORY	BENEFITS TO THE COMMUNITY
Relief of the aged or disadvantaged	relief to the poor; programs for the elderly to remain active in society; social services and educational programs for the emotionally/physically distressed
Advancing education and learning	student scholarships; aid to schools; aid to libraries; aid to museums; aid to the arts; aid to the preservation of cultural heritage
Help to the community	improvements to quality of health; support medical research; aid medical treatment programs; supply a facility for community use; support competitive amateur athletics; contribute places for worship and other religious programs

Each of the above categories for use of proceeds must involve the delivery of a program to the community. Delivering this program will cause groups to incur different expenses. The following are examples of eligible uses of gaming proceeds:

- *Purchase or rental of equipment, furnishings and supplies to deliver programs*
- *Providing equipment, supplies, or programs to educate students*
- *Providing relief for people in distress, or victims of a physical disaster*
- *Travel to deliver a group's services in Alberta*

As part of the MLA Review Committee on Charitable Gaming Licensing Eligibility and Use of Proceeds, the use of proceeds policies have been clarified to ensure gaming proceeds are used to directly benefit the community.

All Licensed Gaming

	Licences	Total Gross ($000)	Prizes/ Winnings ($000)	Expenses ($000)	Slots ($000)	Net Proceeds to Charity ($000)
Fiscal 2002/2003						
Bingos	2,456	274,670	178,103	50,321		46,246
Casinos	2,893	640,432	513,103	86,240	80,334	121,423
Pull-tickets	620	42,138	31,140	2,600		8,398
Raffles(1)	288	89,319	39,321	20,313		29,685
	6,257	1,046,559	761,667	159,474	80,334	205,752
Fiscal 2001/2002						
Bingos	2,526	281,368	180,638	50,332		50,398
Casinos	2,828	649,543	524,410	77,797	67,060	114,396
Pull-tickets	719	48,756	36,232	2,760		9,764
Raffles(1)	280	77,896	34,536	17,817		25,543
	6,353	1,057,563	775,816	148,706	67,060	200,101
Fiscal 2000/2001						
Bingos	2,428	282,271	181,583	50,469		50,219
Casinos	2,743	611,273	494,498	70,062	52,413	99,126
Pull-tickets	611	40,931	30,658	1,921		8,352
Raffles(1)	295	77,909	34,467	18,003		25,439
	6,077	1,012,384	741,206	140,455	52,413	183,136

Fiscal 2002/2003 by Major Centre

	Licences	Total Gross ($000)	Prizes/ Winnings ($000)	Expenses ($000)	Slots ($000)	Net Proceeds to Charity ($000)
Calgary	1,337	385,941	289,191	55,954	26,258	67,054
Edmonton	1,570	410,366	298,214	63,650	31,854	80,356
Fort McMurray	266	20,988	15,172	3,273	2,714	5,257
Grande Prairie	257	22,920	15,924	4,253	4,323	7,066
Lethbridge	270	29,221	21,532	4,398	3,246	6,537
Medicine Hat	278	22,043	16,089	3,734	2,983	5,203
Red Deer	511	37,650	26,596	7,050	4,945	8,949
St. Albert	294	23,183	16,372	4,065	4,011	6,757
Other Locations	1,474	94,247	62,577	13,097	0	18,573
	6,257	1,046,559	761,667	159,474	80,334	205,752

(1) Does not include raffles under $10,000.

Bingos

	Licences	Events	Total Gross ($000)	Prizes/ Winnings ($000)	% of Gross	Expenses ($000)	% of Gross	Net Proceeds to Charity ($000)	% of Gross
Fiscal 2002/2003									
Calgary									
Regular	311	7,790	48,159	30,910	64.2	11,163	23.2	6,086	12.6
Satellite			8,247	4,124	50.0	784	9.5	3,339	40.5
Edmonton									
Regular	689	11,252	72,447	48,935	67.5	15,259	21.1	8,252	11.4
Satellite			11,586	5,794	50.0	1,101	9.5	4,692	40.5
All Other Locations									
Regular	1,456	22,389	114,184	78,306	68.6	20,110	17.6	15,768	13.8
Satellite			20,047	10,034	50.0	1,904	9.5	8,109	40.5
	2,456	41,431	274,670	178,103	64.9	50,321	18.3	46,246	16.8
Fiscal 2001/2002									
Calgary									
Regular	319	8,026	49,392	31,403	63.6	11,031	22.3	6,958	14.1
Satellite			8,880	4,442	50.0	844	9.5	3,594	40.5
Edmonton									
Regular	706	11,443	75,121	49,980	66.5	15,465	20.6	9,676	12.9
Satellite			12,739	6,370	50.0	1,210	9.5	5,159	40.5
All Other Locations									
Regular	1,501	23,091	114,365	77,997	68.2	19,800	17.3	16,568	14.5
Satellite			20,871	10,446	50.0	1,982	9.5	8,443	40.5
	2,526	42,560	281,368	180,638	64.2	50,332	17.9	50,398	17.9
Fiscal 2000/2001									
Calgary									
Regular	310	7,988	52,943	34,107	64.4	11,264	21.3	7,572	14.3
Satellite			8,473	4,237	50.0	805	9.5	3,431	40.5
Edmonton									
Regular	698	11,533	76,758	51,116	66.6	15,987	20.8	9,655	12.6
Satellite			12,560	6,280	50.0	1,193	9.5	5,087	40.5
All Other Locations									
Regular	1,420	20,907	110,926	75,533	68.1	19,262	17.4	16,131	14.5
Satellite			20,611	10,310	50.0	1,958	9.5	8,343	40.5
	2,428	40,428	282,271	181,583	64.3	50,469	17.9	50,219	17.8

Fiscal 2002/2003 by Major Centre

	Licences	Events	Total Gross ($000)	Prizes/ Winnings ($000)	Expenses	Net Proceeds to Charity ($000)
Calgary	311	7,790	56,406	35,034	11,947	9,425
Edmonton	689	11,252	84,033	54,729	16,360	12,944
Fort McMurray	74	955	8,764	6,006	1,263	1,495
Grande Prairie	67	954	7,067	4,508	1,210	1,349
Lethbridge	74	1,324	11,803	7,615	1,939	2,249
Medicine Hat	76	1,317	9,297	6,375	1,666	1,256
Red Deer	122	1,448	12,677	8,457	2,302	1,918
St. Albert	100	1,552	11,880	7,790	2,063	2,027
Other Locations	943	14,839	72,743	47,589	11,571	13,583
	2,456	41,431	274,670	178,103	50,321	46,246

Casinos

	Licences	Total Gross ($000)	Prizes/ Winnings ($000)	Expenses ($000)	Slots ($000)	Net Proceeds to Charity ($000)
Fiscal 2002/2003						
Calgary	900	288,471	232,042	36,285	26,258	46,402
Edmonton	729	273,567	220,263	35,588	31,854	49,570
All Other Locations	1,264	78,394	60,798	14,367	22,222	25,451
	2,893	640,432	513,103	86,240	80,334	121,423
Fiscal 2001/2002						
Calgary	902	304,748	248,588	33,028	21,405	44,537
Edmonton	732	266,592	215,615	30,717	27,059	47,319
All Other Locations	1,194	78,203	60,207	14,052	18,596	22,540
	2,828	649,543	524,410	77,797	67,060	114,396
Fiscal 2000/2001						
Calgary	896	281,578	229,745	29,119	17,335	40,049
Edmonton	728	259,348	211,174	28,052	20,062	40,184
All Other Locations	1,119	70,347	53,579	12,891	15,016	18,893
	2,743	611,273	494,498	70,062	52,413	99,126

Fiscal 2002/2003 by Major Centre

	Licences	Total Gross ($000)	Prizes/ Winnings ($000)	Expenses ($000)	Slots ($000)	Net Proceeds to Charity ($000)
Calgary	900	288,471	232,042	36,285	26,258	46,402
Edmonton	729	273,567	220,263	35,588	31,854	49,570
Fort McMurray	180	9,835	7,593	1,796	2,714	3,160
Grande Prairie	181	13,584	10,169	2,682	4,323	5,056
Lethbridge	180	14,885	12,221	2,169	3,246	3,741
Medicine Hat	179	9,226	7,269	1,748	2,983	3,192
Red Deer	360	19,775	15,112	3,941	4,945	5,667
St. Albert	182	10,804	8,225	1,967	4,011	4,623
Other Locations	2	285	209	64	0	12
	2,893	640,432	513,103	86,240	80,334	121,423

Pull-tickets

	Licences	Units Sold	Total Gross ($000)	Prizes/ Winnings ($000)	Expenses ($000)	Net Proceeds to Charity ($000)	% of Gross
Fiscal 2002/2003							
Calgary	65	5,732	11,404	8,436	734	2,234	19.6
Edmonton	84	3,354	5,335	3,886	304	1,145	21.5
All Other Locations	471	15,728	25,399	18,818	1,562	5,019	19.8
	620	24,814	42,138	31,140	2,600	8,398	19.9
Fiscal 2001/2002							
Calgary	107	7,984	14,491	10,747	859	2,885	19.9
Edmonton	61	3,576	6,272	4,663	330	1,279	20.4
All Other Locations	551	18,125	27,993	20,822	1,571	5,600	20.0
	719	29,685	48,756	36,232	2,760	9,764	20.0
Fiscal 2000/2001							
Calgary	68	5,551	9,960	7,450	462	2,048	20.6
Edmonton	48	3,059	4,920	3,706	215	999	20.3
All Other Locations	495	17,471	26,051	19,502	1,244	5,305	20.4
	611	26,081	40,931	30,658	1,921	8,352	20.4

Fiscal 2002/2003 by Major Centre

	Licences	Units Sold	Total Gross ($000)	Prizes/ Winnings ($000)	Expenses	Net Proceeds to Charity ($000)
Calgary	65	5,732	11,404	8,436	734	2,234
Edmonton	84	3,354	5,335	3,886	304	1,145
Fort McMurray	9	824	1,384	1,012	101	271
Grande Prairie	4	163	270	200	16	54
Lethbridge	7	738	1,259	937	86	236
Medicine Hat	12	1,144	2,611	1,973	167	471
Red Deer	14	1,269	2,473	1,806	175	492
St. Albert	12	370	499	357	35	107
Other Locations	413	11,220	16,903	12,533	982	3,388
	620	24,814	42,138	31,140	2,600	8,398

Raffles (1)

	Licences	Total Gross ($000)	Prizes/ Winnings ($000)	Expenses ($000)	Net Proceeds to Charity ($000)	% of Gross
Fiscal 2002/2003						
Calgary	61	29,660	13,679	6,988	8,993	30.3
Edmonton	68	47,431	19,336	11,398	16,697	35.2
All Other Locations	159	12,228	6,306	1,927	3,995	32.7
	288	89,319	39,321	20,313	29,685	33.2
Fiscal 2001/2002						
Calgary	59	32,338	14,516	7,735	10,087	31.2
Edmonton	69	34,507	14,948	8,240	11,319	32.8
All Other Locations	152	11,051	5,072	1,842	4,137	37.4
	280	77,896	34,536	17,817	25,543	32.8
Fiscal 2000/2001						
Calgary	62	31,921	14,268	7,780	9,873	30.9
Edmonton	74	34,726	15,120	8,345	11,261	32.4
All Other Locations	159	11,262	5,079	1,878	4,305	38.2
	295	77,909	34,467	18,003	25,439	32.7

Fiscal 2002/2003 by Major Centre

	Licences	Total Gross ($000)	Prizes/ Winnings ($000)	Expenses ($000)	Net Proceeds to Charity ($000)
Calgary	61	29,660	13,679	6,988	8,993
Edmonton	68	47,431	19,336	11,398	16,697
Fort McMurray	3	1,005	561	113	331
Grande Prairie	5	1,999	1,047	345	607
Lethbridge	9	1,274	759	204	311
Medicine Hat	11	909	472	153	284
Red Deer	15	2,725	1,221	632	872
Other Locations	116	4,316	2,246	480	1,590
	288	89,319	39,321	20,313	29,685

(1) Does not include raffles under $10,000.

Schedule of Licence Fees

	LICENCE FEE
BINGOS	
At licensed bingo facility	$30 per event
Not at licensed bingo facility	
Events with yearly sales of $150,000 or less	NIL
Events with yearly sales over $150,000	$30 per event
CASINOS	
Not at fairs or exhibitions	$15 per table per day
At fairs or exhibitions	$35 per table per day
PULL-TICKETS	$10 per set of sealed, boxed or bagged pull-tickets
RAFFLES	
Raffles more than $10,000 and less than $100,000	$150
Raffles more than $100,000 and less than $1,000,000	$500
Raffles $1,000,000 or more	$1,000
Raffle authorizing lottery scheme that involves prize bonds	$10,000
CASINO FACILITIES	
Operating six or seven days per week	$500
Operating less than six days per week	$100

Licence Fees Collected

	Bingos ($000)	Casinos ($000)	Pull-tickets ($000)	Raffles ($000)	Casino Facilities ($000)	Total Fees Collected ($000)
2002/2003	1,105	1,512	281	91	10	2,999
2001/2002	1,117	1,461	321	101	8	3,008
2000/2001	1,205	1,465	305	86	8	3,069

Licensing Information

To obtain more information about the requirements for gaming licences, contact your nearest office of the Regulatory Division, Alberta Gaming and Liquor Commission:

St. Albert	50 Corriveau Avenue St. Albert, AB T8N 3T5 Tel: (780) 447-8600 or 1-800-272-8876
Calgary	110, 6715 - 8 Street NE Calgary, AB T2E 7H7 Tel: (403) 292-7300 or 1-800-372-9518
Lethbridge	3103 - 12 Avenue N Lethbridge, AB T1H 5P7 Tel: (403) 331-6500 (Dial 310-0000 for toll-free access)
Red Deer	13, 7895 - 49 Avenue Red Deer, AB T4P 2B4 Tel: (403) 314-2656 (Dial 310-0000 for toll-free access)
Grande Prairie	10020 - 124 Ave Grande Prairie, AB T8V 5L7 Tel: (780) 832-3000 (Dial 310-0000 for toll-free access)

Contact Information

For more information on charitable gaming, eligibility, or use of proceeds, please contact the following:

Alain Maisonneuve, Director – Licensing and Charitable Gaming
Phone: (780) 447-8600 (Dial 310-0000 for toll-free access)
Fax: (780) 447-8917
E-Mail: alain.maisonneuve@aglc.gov.ab.ca

Bonnie Yaskiw, Manager – Licensing Support
Phone: (780) 447-8837 (Dial 310-0000 for toll-free access)
Fax: (780) 447-8911
E-Mail: bonnie.yaskiw@aglc.gov.ab.ca

Lorraine Lien, Licensing Supervisor
Phone: (780) 447-8884 (Dial 310-0000 for toll-free access)
Fax: (780) 447-8911
E-Mail: lorraine.lien@aglc.gov.ab.ca

Leslie Williams, Licensing Supervisor
Phone: (780) 447-8720 (Dial 310-0000 for toll-free access)
Fax: (780) 447-8911
E-Mail: leslie.williams@aglc.gov.ab.ca

Jill Scriven, Licensing Supervisor
Phone: (780) 447-8782 (Dial 310-0000 for toll-free access)
Fax: (780) 447-8911
E-Mail: jill.scriven@aglc.gov.ab.ca

Gaming Licensing general E-Mail: gaming.licensing@aglc.gov.ab.ca

Financial Review general E-Mail: financialreview2@aglc.gov.ab.ca

Charitable gaming licensing forms are available on the Alberta Gaming and Liquor Commission Web site at: www.aglc.gov.ab.ca

For more information on Charitable Gaming in Alberta, please contact:

Communications
Alberta Gaming and Liquor Commission
50 Corriveau Avenue
St. Albert, AB T8N 3T5
Phone: (780) 447-8740 (Dial 310-0000 for toll-free access)
Fax: (780) 447-8931

This and other related reports may be viewed on the Alberta Gaming and Liquor Commission Web site at: www.aglc.gov.ab.ca

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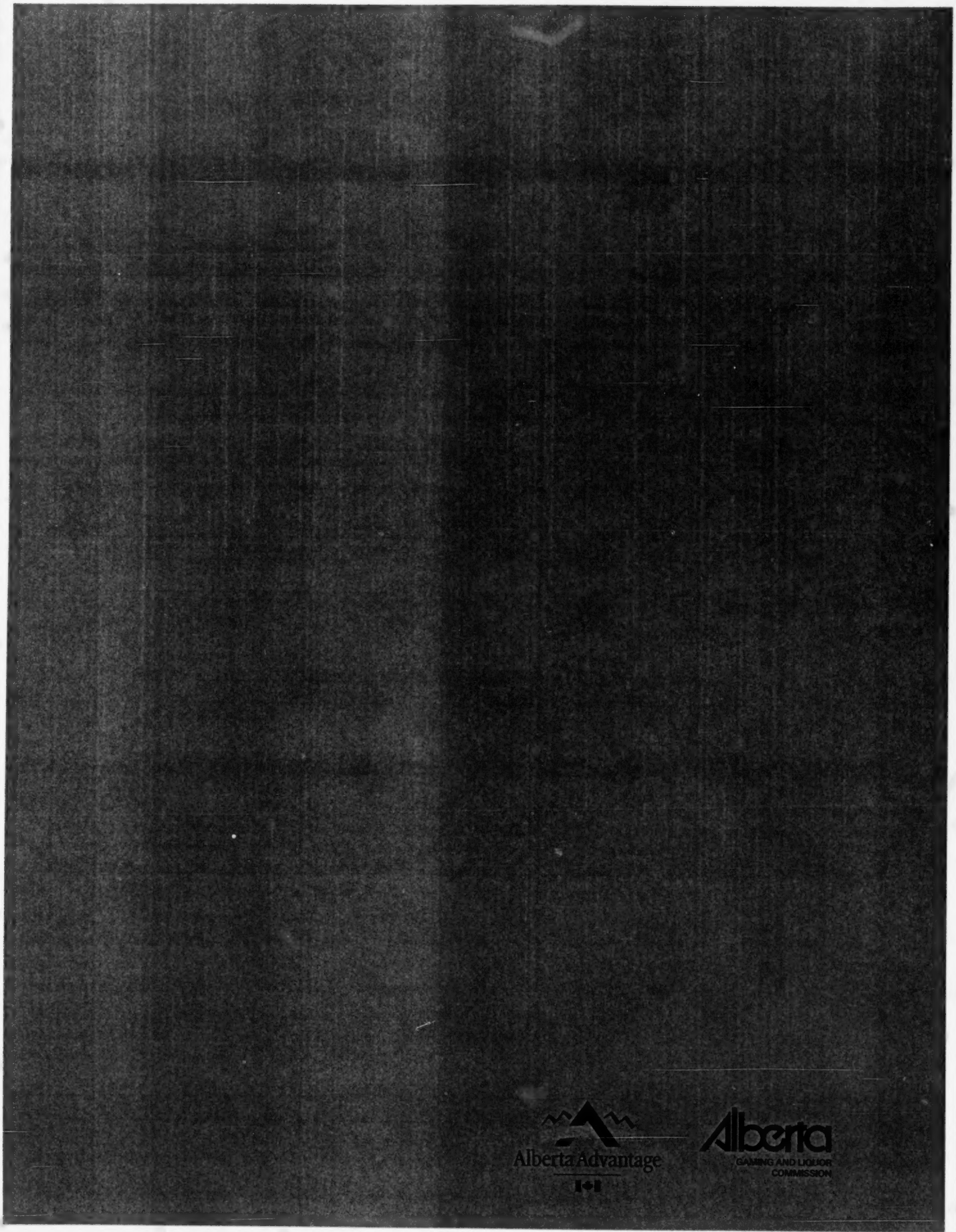
If gambling is a concern for you or someone you know, call the 24-hour AADAC toll-free Help Line, toll-free 1-866-332-2322, for confidential information and support.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COMMISSION